



Saudi Quality Mark (SQM)

Elevate your product standards and gain smooth access to the Saudi Market with the SQM

As a global leader in quality conformity assessment, TÜV Rheinland plays an important role in supporting the objectives of the Saudi National Transformation Program 2020 and the Saudi Vision 2030. Our services support the goals of the Saudi Standards, Metrology and Quality Organization (SASO) to build consumer confidence in products sold on the market and promote fair trade between buyers and sellers.

Under the Saudi Product Safety Program (SALEEM), TÜV Rheinland is authorized by SASO to perform the review and audit processes of the Saudi Quality Mark (SQM) for high-risk products. The SQM is an internationally recognized quality mark based on ISO/IEC 17065, and it demonstrates to consumers and buyers that a product has been tested and meets the relevant Saudi technical regulations and standards.



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 **TÜVRheinland®**
Precisely Right.

About the Kingdom of Saudi Arabia

Information taken from <https://data.un.org>



Capital
Riyadh



Population
35.3 million
(est. as of 2021)



GDP
792.9 billion USD
(est. as of 2021)



Import Value
131.3 billion USD
(est. as of 2021)



By working with TÜV Rheinland, clients can receive inspection, verification, assessments, and certification services that help to meet the growing challenges of quality and social responsibility for cargo shipments. Our services can help clients achieve the SQM, which enhances their reputation, increases customer confidence, and leads to increased sales.

Furthermore, the SQM process, which includes initial and periodic visits, sample testing, assessment of the production process, and audit of the management system, is streamlined with TÜV Rheinland's support, making it easier and more efficient for clients to meet the requirements.

WHY SAUDI QUALITY MARK?

The Saudi Quality Mark (SQM) is a prestigious symbol of quality and compliance with the highest standards set by the Saudi Standards, Metrology and Quality Organization (SASO) and validity for 3 years. Obtaining the SQM is a clear indication that a product has undergone thorough testing and has been found to meet all relevant regulations and standards in the Kingdom of Saudi Arabia.

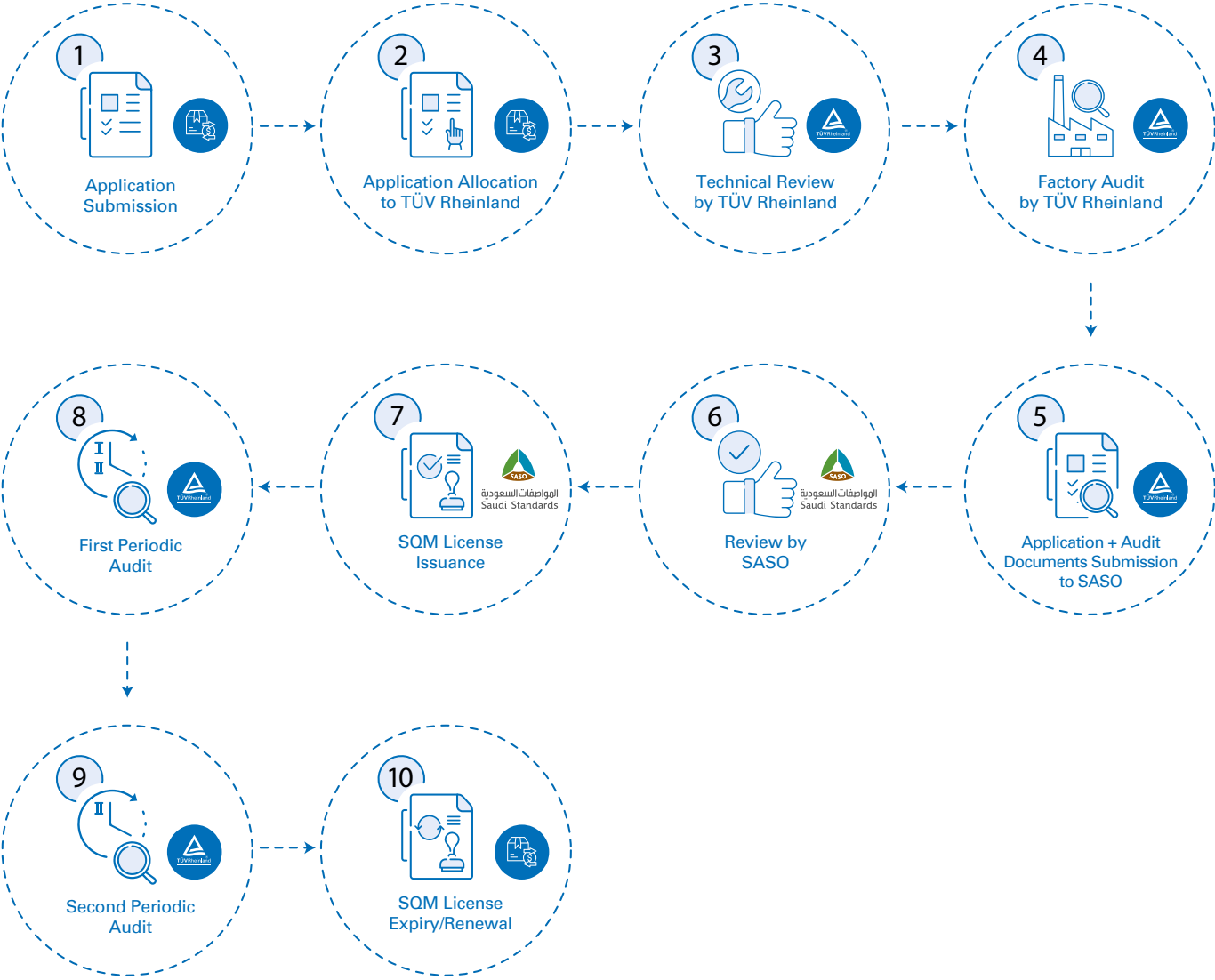
Having the SQM on a product is a valuable asset for producers, as it enhances their reputation and instills confidence in customers and buyers. This results in greater market access and increased sales potential, as the SQM is a reliable indicator of quality and compliance.

Additionally, registering for the SQM with the Saber portal is an affordable and straightforward process, as the registration fee is waived for products bearing the SQM. This not only saves time and resources for producers, but it also eliminates the need for additional conformity assessments for these products, further streamlining the market entry process.



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PROCESS OF OBTAINING THE SAUDI QUALITY MARK



CARRIED OUT BY

 Manufacturer or Trader	 TÜV Rheinland	 Saudi Standards, Metrology and Quality Organization (SASO) المواصفات السعودية Saudi Standards
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Saudi Quality Mark Product Scope



- Additives used for the OXO/Bio-Degradable Plastics
- Aluminium Composite Panels (Cladding)
- Cement and Ceramic Tiles
- Electrical Extension Sets
- Gas Appliances and Accessories
- Iron Plates and Steel Rebar
- Plugs, Switches, and Sockets
- Ready-mix Concrete



- Product having SASO standard
- Product for which granting procedure (SASO guideline) is available
- Product to be used in a governmental project

*Examples for voluntary scope of product can be as follows



Air Conditioners



Bricks



Cable Management - Cable Tray Systems And Cable Ladder Systems



Cables



Ceramic Road Markers



Child and Adult Diapers



Circuit-breakers



Conduit Systems For Cable Management



Cotton Knitted Fabrics For Underwear



Detergents and cosmetics



Ductile Iron Pipes and Fittings



Electric Water Heaters



Empty Enclosures For Low-Voltage Switchgear And Control gear Assemblies



Fire Extinguisher



Geotextile Products



Gypsum Product



Head Cloth for Men (Shemagh)



Lighting Products



Lightning Protection System Components (LPSC)



Low-Voltage Switchgear And Control gear Assemblies



Lubricating Oils



Paints and Varnishes



Plastic pipe systems and fittings



Polyethylene Water Storage Tanks



Sanitary Pads for Ladies



Sanitary wares (Ceramics and Plastic)



Tableware Made from Melamine Plastics

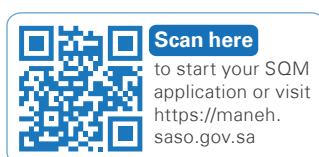


Transformers

REQUIRED DOCUMENTATION

Following documents are required by applicant to submit SQM application in Jeem Portal

- Application Form
- Conformity Certificates (EER, WEL, G-Mark), (if applicable)
- Factory Location Map
- ISO Certificate (if any)
- Marking and labelling as per SASO standards
- Organizational Structure
- Product list
- Purchase Order (if required in the standard)
- Quality Control Plan
- Quality Manual
- Self-monitoring (internal test) for the last 3 months as per SASO standards
- Test report issued by ISO 17025 accredited lab as per SASO standards; not older than one year along with lab accreditation certificate and scope
- Valid Commercial Registration
- Valid GS1 Barcode Registration Certificate
- Valid Industrial License
- Valid Trademark Registration Certificate



GAIN ACCESS TO THE SAUDI MARKET WITH TÜV RHEINLAND

As a certification body accredited for all the technical regulations under SALEEM Scheme, TÜV Rheinland is authorized to issue the required Product and Shipment Certificates of Conformity (CoC) as well as the Saudi Quality Mark (SQM). In addition, TÜV Rheinland is authorized by Saudi Food and Drug Authority (SFDA) to issue the CoCs for cosmetics and food products.

We can also handle the application for other labels and certificates like WEL, EER, and Saudi IECEE Recognition Certificate. Required testing for e.g. the SIRC, CB, IEC, and EMC schemes may also be performed by our global network of accredited laboratories.

GOVERNMENT INSPECTIONS AND INTERNATIONAL TRADE REGIONAL OFFICES

ASIA PACIFIC

Phone:
+61 394 501 400 (Australia)
+62 213 970 4579 (Indonesia)
+81 454 701 860 (Japan)
+60 374 553 000 (Malaysia)
+63 288 128 887 (Philippines)
+82 286 098 60 (South Korea)
+66 232 625 38 (Thailand)
+84 283 622 3068 (Vietnam)
GIIT-ASIA@tuv.com
www.tuv.com

GREATER CHINA

Phone:
+86 400 883 1300 (China Mainland)
+852 2192 1002 (Hong Kong)
+886 2 2172 1001 (Taiwan)
GIIT-ASIA@tuv.com
www.tuv.com

EUROPE

Phone:
+33 140 922 310 (France)
+49 307 562 1131 (Germany)
+39 029 396 87378 (Italy)
+31 888 887 888 (Netherlands)
+48 322 716 489 (Poland)
+34 930 122 014 (Spain)
+90 216 665 3299 (Turkey)
+44 121 796 9400 (UK)
GIIT-Europe@de.tuv.com
www.tuv.com

INDIA, MIDDLE EAST & AFRICA

Phone:
+213 231 239 54 (Algeria)
+88 029 894 909 (Bangladesh)
+202 275 477 62 (Egypt)
+91 124 469 5954/62 (India)
+962 789 570 000 (Jordan)
+965 229 015 52 (Kuwait)
+212 777 291 327 (Morocco)
+968 244 878 51 (Oman)
+92 42 111 888 877 (Pakistan)
+97 440 319 100 (Qatar)
+966 112 531 300 (Saudi Arabia)
+27 100 257 070 (South Africa)
+255 768 495 232 (Tanzania)
+216 719 087 71 (Tunisia)
+971 423 390 00 (UAE)
GIIT-IMEA@tuv.com
www.tuv.com

SOUTH AMERICA

TÜV Rheinland Argentina S.A.
Av. Cabildo 642 - Piso 8 - Of. 803
Buenos Aires, Argentina
+54 115 985 0965

TÜV Rheinland do Brasil Ltda
Rua Libero Badarô, 293, 9º andar
São Paulo, São Paulo
CEP 01009-907
Brasil
Phone: +55 113 514 5700
GIIT-SAM@tuv.com
www.tuv.com

NORTH AMERICA

TÜV Rheinland North America Inc.
10300 Town Park Drive, Suite SE4099
Houston, TX – 77072
Phone: +1 281 502 7163
GIIT-NAM@tuv.com
www.tuv.com



www.tuv.com/giit

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