

# Registration of Products for Exports to Saudi Arabia



Enabling swift registration process for the SFDA program

In order to build consumer confidence in products sold in the market and ensure fair trade, the Saudi Food & Drug Authority (SFDA) set a regulation to register food products entering the Saudi market.

As an independent certification body appointed by SFDA, TÜV Rheinland has a global network of experts to facilitate

the entire registration process — from establishment registration to product registration — for manufacturers, suppliers, and traders of food products. As a gateway for global trade, we aim to ensure that our exporters and importers benefit from a swift and secure market access to the Kingdom of Saudi Arabia.



## About the Kingdom of Saudi Arabia

Information taken from https://data.un.org/



Capital Riyadh



### **Population**

35.3 million (est. as of 2021







Under the Saudi Food & Drug Authority (SFDA) program, the registration process for food products falls under two broad categories:

#### REGULAR REGISTRATION OF PRODUCTS UNDER SFDA PROGRAM

Any substance, whether processed, semi-processed or unprocessed, which is intended for direct human consumption or to be used in manufacturing, preparing, or treating food.

#### SPECIAL-USE REGISTRATION OF PRODUCTS UNDER SFDA PROGRAM



Collagen products



Food products containing moringa leaves



Food supplements (proteins, amino acids, carbohydrates, etc.)



Lozenges



Novel foods



Prebiotics and probiotics



Vitamin and mineral supplements

#### **SERVICES OVERVIEW**

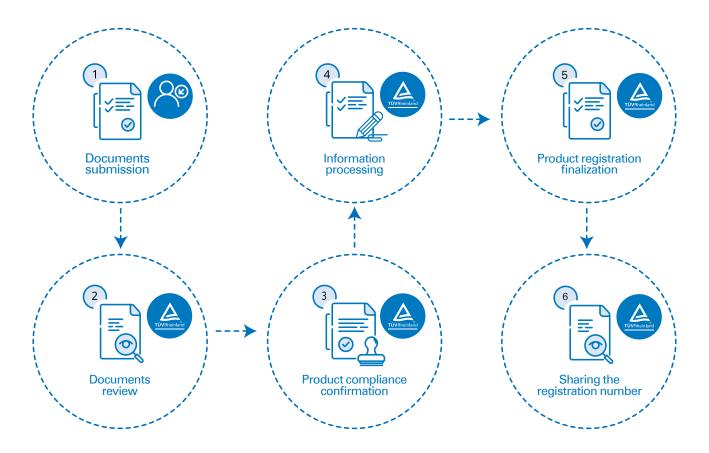
Our global technical network has the capabilities to provide you with a wide range of services for food registration under the SFDA, including:

- Opening an account in SFDA system
- Registering your establishment

- Registering your product
- Translating the label



#### PROCESS OF REGISTRATION OF PRODUCTS WITH SFDA FOR SAUDI ARABIA



#### CARRIED OUT BY





Rooted in Germany – and at home all over the world: The internationalization of TÜV Rheinland began in 1970. Today, we have operations in some 60 countries on all continents.

### **About TÜV Rheinland**



For more than 150 years of quality and safety:, TÜV Rheinland's mission has been to make

technology safe for people and the environment. From the steam engine to digitalization, what started as a regional association for the monitoring of steam boilers has evolved into a global testing service provider.

Today, TÜV Rheinland ensures safety and quality in almost all areas of business and life. This shared commitment unites more than 20,000 employees. TÜV Rheinland's experts test technical systems and products around the globe, support innovations in technology and business, train people in numerous professions, and certify management systems according to international standards. By ensuring safety and sustainability, TÜV Rheinland is also shaping the future. Since 2006, TÜV Rheinland has therefore been a member of the United Nations Global Compact for more sustainability and against corruption.

# About TÜV Rheinland Government Inspections and International Trade Services

TÜV Rheinland is a trusted Conformity Assessment Body (CAB) for many governments and authorities around the world, assuring that goods fulfill national and international standards. TÜV Rheinland has over 150 years of expertise and a global network of professionals and laboratories. As a conformity assessment organization, our goal is to help businesses, exporters, importers, and manufacturers gain speedy access to the country of destination and a seamless customs clearance process.

International trade is a mainstay for most companies in today's economy. This involves in many occasions long distance agreements. Those may raise possible group-network laboratories all over the world work on our clients' behalf to inspect the safety, quality, functionality and ergonomics of products from a very wide range of sectors.

The testing of products, for example: 80 percent of the business is done outside Germany because the tests logically take place where products are manufactured. Worldwide, TÜV Rheinland has roughly 780 of what are known as accreditations—an official recognition permitting the performance of tests—from national authorities.

1872

was the birth year for the "Verein zur Überwachung der Dampfkessel in den Kreisen Elberfeld und Barmen" ("Association for Monitoring

Steam Boilers in the Districts of Elberfeld and Barmen") from which TÜV Rheinland would later emerge.



uncertainties when business agreements are being concluded. Therefore, traders (buyers, sellers, manufacturers) often demand for a third party inspection in terms of quantity, quality, condition or price to mitigate possible risks or non-fulfillment of contractual agreements.

Our Customized Commercial Inspections services can be conducted in connection with a Letter of Credit (LOC) or be based on industry / bespoke requirements to bring about the certainty, a buyer or seller may need.



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