

ASSET MANAGEMENT



Introducing ISO 55001 Certification

Elevating Your Asset Management Performance

ISO 55001 Certification is an internationally recognized standard designed to help organizations effectively manage their assets, optimize performance, and enhance operational efficiency. This certification provides a framework for implementing a systematic approach to asset management, enabling businesses to align their strategies with their asset-related objectives and maximize value from their assets throughout their life cycle.

IN A NUTSHELL: WHAT IS AN ASSET?

Briefly explained, an asset, according to ISO 55001, is something valuable that an organization owns or controls. It can be a physical item, such as a building, equipment, or vehicles, or it can be an intangible item, like intellectual property, software, or brand reputation. In simple terms, an asset is something that is important and useful to an organization.

It can be anything that helps the organization achieve its goals and objectives, or that has financial value. For example, a company's office building is an asset because it provides a space for employees to work and conduct business activities. Similarly, a company's trademark or brand name is an asset because it represents the company's reputation and can attract customers.

ISO 55001 is a standard that provides guidance on managing assets effectively. It helps organizations understand the value, risks, and performance of their assets and develop strategies to optimize their use and maintenance.

Unlock the Full Potential of Your Assets with ISO 55001 Certification!

ISO 55001 Certification empowers organizations to unlock the full potential of their assets, enhance operational efficiency, and drive sustainable business growth. By adopting best practices in asset management, organizations can minimize risks, optimize costs, and improve overall performance. Invest in ISO 55001 Certification today to gain a competitive edge, build stakeholder trust, and pave the way for long-term success in the dynamic business landscape.

Benefit of an ISO 55001 Certification at a glance



COMPREHENSIVE ASSET MANAGEMENT FRAMEWORK

ISO 55001 Certification establishes a comprehensive framework that guides organizations in developing, implementing, and continually improving their asset management systems. It covers all stages of the asset life cycle, from acquisition to disposal, and ensures a systematic and structured approach to managing assets.



STAKEHOLDER CONFIDENCE

Achieving ISO 55001 Certification demonstrates an organization's commitment to excellence in asset management. It instills confidence in stakeholders, including customers, investors, regulators, and business partners, that the organization follows best practices, complies with applicable standards, and operates in a sustainable and responsible manner.



STRATEGIC ALIGNMENT

This certification assists organizations in aligning their asset management strategies with their overall business objectives. By integrating asset management practices with business processes, ISO 55001 helps companies optimize asset performance, reduce risks, and achieve sustainable business growth.



COMPETITIVE ADVANTAGE

ISO 55001 Certification provides a distinct competitive advantage to organizations in various industries. By demonstrating superior asset management practices, businesses can differentiate themselves from competitors, attract new customers, secure partnerships, and enhance their reputation in the marketplace.



RISK-BASED DECISION MAKING

ISO 55001 emphasizes the importance of risk-based decision making in asset management. It enables organizations to identify and assess risks associated with their assets, establish appropriate risk mitigation strategies, and make informed decisions that minimize operational disruptions, enhance safety, and ensure regulatory compliance.



INTERNATIONAL RECOGNITION

ISO 55001 is an internationally recognized standard developed by the International Organization for Standardization (ISO). Achieving this certification demonstrates compliance with globally accepted asset management practices and opens doors to international markets, facilitating trade and business expansion opportunities.



CONTINUOUS IMPROVEMENT

ISO 55001 Certification promotes a culture of continuous improvement within organizations. By implementing a robust asset management system, businesses can systematically monitor, measure, and analyze asset performance, identify areas for improvement, and implement corrective actions to optimize asset utilization and reduce costs.



COST OPTIMIZATION

Effective asset management through ISO 55001 Certification enables organizations to optimize costs associated with asset acquisition, maintenance, and disposal. By streamlining processes, reducing downtime, and maximizing asset performance, businesses can achieve cost efficiencies, improve profitability, and allocate resources more effectively.

A few steps to successful ISO 55001 certification

With its „High-Level Structure“ (HLS), ISO 55001 is based on the structure of other well-known ISO standards, making it easy to combine with them. The standard focuses specifically on physical and other assets of a company. The holistic approach of the standard enables organizations to consider the entire lifecycle of their asset portfolio.

In order to optimally manage your assets, it is necessary to establish an appropriate asset management system.

When certifying your asset management, our experts proceed as follows:

- 01 PRE-AUDIT (OPTIONAL)**
Analysis to identify any gaps to ISO 55001:2014
- 02 CERTIFICATION AUDIT**
Review of documentation and practical application of your AM system.
- 03 CERTIFICATE ISSUANCE**
Issue of the certificate and entry in our online certificate database [Certipedia](#).
- 04 ANNUAL SURVEILLANCE AUDITS**
Annual review of the continuous optimization of processes.
- 05 RE-CERTIFICATION AUDIT**
Renewed certification before three years have elapsed.

Our experts are happy to support you with any further questions. Please contact us!

ONLINE KONTAKT



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About TÜV Rheinland

Founded 150 years ago, TÜV Rheinland is a global leader in independent inspection, testing and certification services, ensuring quality and safety for people, the environment, and technology in nearly all aspects of life. TÜV Rheinland has been a member of the United Nations Global Compact for greater sustainability and against corruption since 2006.

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