



Happy • Healthy • Safe

## TÜV Rheinland's Corporate Responsibility Services

Empowering Employees to Deliver Quality Products and Build up their Communities

[www.tuv.com/us/csr](http://www.tuv.com/us/csr)



**TÜVRheinland**<sup>®</sup>  
Precisely Right.

## Audit and Assurance Services:

Build **CREDIBILITY** through integrated Corporate Responsibility audit and assurance services from sustainability report assurance to supplier certification, TÜV offers a tailored blend of mechanisms to build credibility with key stakeholders and improve sustainability performance.

## Advisory Practice:

We work with major companies around the world to overcome the challenges they face in the complex world of sustainability:

- Building **KNOWLEDGE** of sustainability and CR practices through benchmarking, portfolio reviews and strategic consulting
- Identifying and implementing the right **TOOLS** such as risk management frameworks, life cycle analyses, engagement and management systems to improve performance and embody corporate commitments.
- Provide a corporate **VOICE** through effective communication strategy, sustainability report management and production and facilitated stakeholder engagement mechanisms.

## How do we do this?

We take a 100% client-focused approach to solutions. No two companies are alike. The hurdles and the most effective solutions to these hurdles will be different for each of our client relationships. However, we have noticed some commonalities:

- Effective knowledge building frequently requires benchmarking of sustainability metrics, management systems, practices, performance and reporting as well as the ability to tap the knowledge of an experienced practitioner in CR
- Common tools for more effective CR implementation are materiality processes, integrated risk management frameworks, specific management system elements and controls, targeted policies and stakeholder engagement frameworks.
- Credibility is built through multiple avenues including report assurance, management system certification, product and supply chain certifications, validation of marketing claims, fostering stakeholder voices and convening partnerships to speak on behalf of the company.
- The most effective voice of the company is targeted to the expectations and needs of the audience – whether that is a CR Report, marketing materials, website content, stakeholder group engagement or one on one dialogue.

We work closely with our clients to determine which approach will be most effective and then deliver those services efficiently.



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