**TÜV Rheinland Appointed by Cameroon's ANOR as Conformity Assessment Body to Enhance Trade Quality and Safety**

Cameroon's "Agence des Normes et de la Qualité" (ANOR) selects TÜV Rheinland as trusted partner to ensure product quality and safety through conformity verification, inspection, and certification / Strengthening trade facilitation, preventing substandard imports, and safeguarding local industries

**Yaoundé, Cameroon, November 10, 2023.** The Cameroonian "Agence des Normes et de la Qualité" (ANOR) has appointed TÜV Rheinland as a Conformity Assessment Body to facilitate trade under the Pre-Shipment Evaluation of Conformity (PECAE) program. With this appointment, TÜV Rheinland is authorized to perform conformity verification, inspection and certification processes for export shipments and regulated products to Cameroon.

"The appointment in Cameroon is an important step for us in our commitment to ensure product quality and safety in Africa, an important market targeted by many global exporters. With more than 150 years of history dedicated to making the world a safer place, we remain committed to facilitating trade and providing conformity assessment services worldwide to protect the health and safety of people and the environment," said Fares Naouri, Senior Vice President of Government Inspections and International Trade at TÜV Rheinland.

As an authorized conformity assessment body, TÜV Rheinland will support the government of Cameroon in its commitment to conduct conformity assessments in the exporting countries prior to shipment to Cameroon. This will help prevent the importation of substandard goods, protect local manufacturers from unfair competition, and ensure the health and safety of the end consumer.

After successfully completing the conformity assessment process according to the standards and regulations and receiving the Attestation of Conformity (AoC) from TÜV Rheinland, exporters or importers will receive the Certificate of Conformity (CoC) from L'Agence des Normes et de la Qualité (ANOR) based on the issued AoC for smooth market access to Cameroon.

In addition to Cameroon, TÜV Rheinland provides conformity assessment services in various African countries such as Botswana, Egypt, Ethiopia, Libya, Morocco, Tanzania and Uganda. For more information on TÜV Rheinland's services under the PECAE Program Scheme, please [click here](https://www.tuv.com/landingpage/en/government-inspections-international-trade/navigation/pvoc/exporting-to-africa/cameroon-pecae-programme/?wt_mc=Press.Press-Release.no-interface.CW23_S03_CAM.CW23_S03_CAM_PR.textlink.&cpid=CW23_S03_CAM_PR).

*Safety and quality in almost all areas of business and life: That’s what TÜV Rheinland stands for. The company has been active for more than 150 years and is one of the world’s leading testing service providers. TÜV Rheinland has more than 20,000 employees in over 50 countries and generates annual sales of around 2.3 billion euros. TÜV Rheinland’s highly qualified experts test technical systems and products around the globe, accompany innovations in technology and business, train people in numerous professions and certify management systems according to international standards. In this way, the independent experts ensure trust along global flows of goods and value chains. Since 2006, TÜV Rheinland has been a member of the United Nations Global Compact for more sustainability and against corruption. Website:* [*www.tuv.com*](http://www.tuv.com)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Media contact:

TÜV Rheinland, Press Office, Tel.: +49 221 806-21 48

Press releases as well as photo and video footage are available on request by email to contact@press.tuv.com or on www.tuv.com/press.