

## Ready for the Global Market?

Your Checklist for Product Compliance and Market Entry



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# Checklist

#### 1

#### PLANNING

#### Identify Target Markets:

- Determine product models that are to be sold
- What are the target countries

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#### PRODUCT SPECIFICATION AND USE

- Define product intended use (home/kids/public areas/office,etc)
- Prepare technical documentation with materials used or product, considering extra functionalities

## 3

#### ELECTRICAL FUNCTIONALITIES

- Assess Electrical Components:
  - Identify all electrical functionalities and components in the product.
  - Ensure compatibility with the electrical standards and voltage requirements of the target country.

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#### MATERIAL AND CHEMICAL COMPLIANCE

#### Material Selection:

- Verify that all materials used in the product comply with the regulations of the target country.
- Ensure that materials are safe and meet local environmental and health standards.

#### Chemical Requirements:

- Check for any restricted or banned substances in the target country.
- Ensure compliance with chemical regulations such as REACH (EU), RoHS (EU), and other relevant standards.

## 5

#### LOCAL REGULATIONS AND STANDARDS

#### Consider Local Regulations:

- Identify and understand the local regulations and standards for furniture and electrical products in the target country.
- Consider safety, environmental, and performance standards.
- Certification and Testing:
  - Determine the necessary certifications and testing required for the product in the target country.
  - Arrange for testing and certification by accredited laboratories to meet local standards (e.g., CE marking in the EU, UL certification in the USA).

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#### ELECTRICAL SAFETY AND COMPLIANCE

#### • Electrical Safety Standards:

- Ensure compliance with electrical safety standards such as IEC, UL, or other relevant standards.
- Conduct electrical safety testing, including insulation resistance, grounding, and leakage current tests.

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#### LABELLING AND DOCUMENTATION

#### Product Labelling:

- Ensure that the product is labelled according to the regulations of the target country.
- Include necessary information such as voltage, frequency, power consumption, safety warnings, and certification marks.
- User Manuals and Documentation:
  - Provide user manuals and documentation in the local language(s) of the target country.
  - Include installation instructions, safety guidelines, and maintenance information.

## 8

#### PACKAGING AND SHIPPING

#### Packaging Requirements:

- Ensure that packaging meets the standards and regulations of the target country.
- Consider environmental regulations related to packaging materials.
- Shipping and Logistics:
  - Plan the logistics for shipping the product to the target country.
  - Ensure compliance with import/export regulations and customs requirements.

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#### POST-MARKET SURVEILLANCE AND SUPPORT

#### Market Surveillance:

- Monitor the product's performance and safety in the target market.
- Address any issues or recalls promptly to ensure ongoing compliance.
- Customer Support:
  - Provide customer support and after-sales service in the local language(s) of the target country.
  - Ensure availability of spare parts and repair services.

